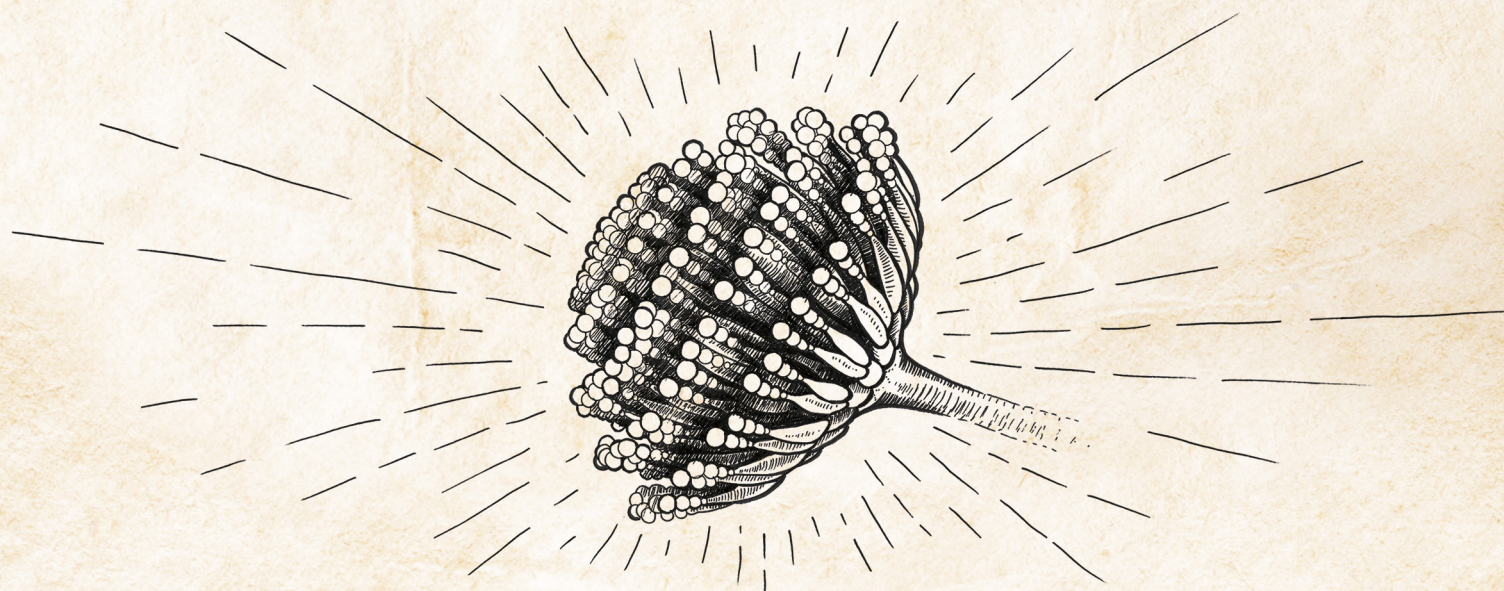


WANTED

FOR CREAM, MILK & CHEESE:
THE SILVER SPORE



The biggest bounty hunt ever issued in Dutch & Belgian history

THE WHAT

This is a worldwide call for a fungal strain that feeds on grass and makes casein without the cow.

THE WHY

The notorious fungus we're chasing after will make plant-based grass-fed cheese a reality. We consider animal-free farming the next logical step in modernization of the dairy

industry. It will relieve the world from the burden of livestock farming, encourage a fair global food system and allow us to be an excellent steward of the land and its animals.

THE HOWS

The first casein clusters have been spotted. But we can do better. We're looking for a fungus that is much more stable & efficient than the strains we currently use. Rather than the fastest, we are looking for the most efficient fungus with the best results. The mother lode to our cheese Eldorado.

IS THIS FOR REAL?

Those Vegan Cowboys are known for their unflinching determination. Not for joking around. Casein micelles are what we're after. A highly efficient fungal strain is what we need. Deliver us the fungus we crave and the reward is yours. Let's get cracking. Contact us at bountyhunt@thosevegancowboys.com

ABOUT THOSE VEGAN COWBOYS

As Dolly Parton once said, "If you don't like the road you're walking, start paving another one." And that's exactly what Dutch & Belgian cheese

heads Those Vegan Cowboys are about.

After revolutionizing the meat alternatives market with multi-million dollar business The Vegetarian Butcher, our eyes are now fixed on the next frontier: the best plant-based cheese & milk products the world has ever seen. Grass-fed, made by precision fermentation instead of cows. Crazy? We heard that before. Think about crazy the next time you enjoy a plant-based Whopper at any European Burger King. That's our burger right there.

Check thosevegancowboys.com for official details. And join the wild ride [#thesilverspore](https://twitter.com/thosevegancowboys) [#bountyhunt](https://twitter.com/thosevegancowboys)



ThoseVeganCowboys



ThoseVeganCowboys



thsVeganCowboys

MAX REWARD:
€ 2,500,000.*

* and a safer, kinder planet Earth with a steady climate, fair food system and plenty more elbow room for everyone. Including cows 'n' dogies.

